



W.S.R.M.

JUNE 24-26, 2007

ATHENS - GREECE

Industry Prospectus

**IV CONGRESS
OF THE WORLD SOCIETY
FOR RECONSTRUCTIVE MICROSURGERY**

www.wsr2007.com



Invitation to Sponsors & Exhibitors for the 4th WSRM Congress

The Organizing Committee is pleased to welcome your participation in the 4th Congress of the World Society for Reconstructive Microsurgery that will take place at the Athens Hilton Hotel, June 24 – 26, 2007. All scientific activities of the 2007 WSRM Congress will be held within a single hotel right in the heart of Athens, encouraging camaraderie and scientific exchange. Beautiful Athens with its remarkable climate and exciting ambiance will offer a wealth of memorable adventures.

The 4th WSRM Congress will present more than 600 delegates, including orthopaedic, plastic and hand surgeons, as well as microsurgeons, with the latest and most noteworthy developments in the field of Microsurgery, today. Current issues in clinical practice and surgery, as well as landmarks in research will be discussed in a rich program consisting of a plethora of clinical and scientific symposia. A complete scientific program will provide both traditional and innovative platforms for our delegates, with a diverse collection of topics presented in Instructional Courses, Panel Discussions, Presidential Symposia, Free Paper Sessions, Poster Exhibits and Satellite Symposia organized by our friends in Industry.

The Commercial Exhibition is placed in the center of the Congress area, so that it will provide delegates with easy access and ample opportunity to learn about new products, services and technologies that will enable them to achieve peak performance and gain the competitive edge as the surgical profession progresses through this millennium. In addition to the Commercial Exhibition, the Organizing Committee is pleased to offer you other opportunities to introduce your services or products, including advertisements in the various Congress publications, and other Sponsorship Opportunities outlined throughout this prospectus.

Athens will undoubtedly give a mesmerizing background for this exciting scientific forum. We are proud to be apart of such and event and to have this wonderful opportunity to share it with so many respected colleagues from around the world. So, mark your calendars and register early to participate in this extraordinary scientific experience.

We are looking forward to seeing you in Athens!

Sincerely Yours,

Alexandros E. Beris, MD
Professor of Orthopaedics
Organizing Committee Chairman

Previous WSRM Congresses

Congress	WSRM President	Congress Chairman	Venue
1 st WSRM Congress 2001	V. Meyer	F.C. Wei	Taipei, Taiwan, R
2 nd WSRM Congress 2003	F.C. Wei	G. German	Heidelberg, Germany
3 rd WSRM Congress 2005	W. Morrison	G. Loda	Buenos Aires, Argentina

4th WSRM Congress, Athens, Greece, 2007

COMMITTEE MEMBERS

Organizing Committee

Honorary Chairman: *Panayotis N. Soucacos, MD, FACS*

Chairman: *Alexandros Beris, MD*

Members: *Achilleas Kepenekidis, MD*
Anastasios Korobilias, MD
Aristidis Zoubos, MD
Dimitrios Antonopoulos, MD
Georgios Kokkalis, MD
Spyridon Stavrianos, MD

Scientific Committee

Chairman: *Catherine Vlastou, MD*

Members: *Andreas Eisensek, MD*
Bob Walton, MD
Domna Kalomoiri, MD
Dunn Raymond, MD
Elizabeth O. Johnson, PhD
Efstathios Lykoudis, MD
Fu Chen Wei, MD
Marios Vekris, MD
Mihai Ionac, MD
Nancy McKee, MD
Nikolaos Papadopoulos, MD
Sokratis Varitimidis, MD

EXECUTIVE COUNCIL

President: *Julia K. Terzis, MD (USA)*

President - Elect: *Berish Strauch, MD (USA)*

Secretary General: *Peter C. Neligan, MD (Canada)*

Historian: *Hanno Millesi, MD (Austria)*

Immediate Past - President: *Wayne Morrison, MD (Australia)*
Fu-Chan Wei, MD (Taiwan)

Members - at - Large: *David C. Chuang, MD (Taiwan-ROC)*
Hans-Ulrich Steinau, MD (Germany)
Katzuteru Doi, MD (Japan)
Panayotis N. Soucacos, MD (Greece)
Robbert J. Allen, MD (USA)

SCIENTIFIC TOPICS

- Major Limb Replantation
- Upper Extremity Reconstruction
- Management Of The Ischemic Upper Extremity
- Lower Extremity / Foot Reconstruction
- Brachial Plexus Injuries
- Obstetrical Brachial Plexus Paralysis
- Peripheral Nerve Reconstruction
- Head And Neck Reconstruction
- Facial Paralysis
- Limb Sparing after Tumor Resection
- Composite Tissue Allotransplantation
- Microsurgical Breast Reconstruction
- Vascularized Bone Transfers
- Functional Muscle Reinnervation - Reconstruction
- Microsurgery And Aesthetics
- Urogenital Reconstruction
- Tissue Engineering & Regeneration
- Research And Experimental Microsurgery

DATES TO REMEMBER

Abstract submission deadline	<i>November 1, 2006</i>
Mailing of Exhibitor Kit	<i>January 15, 2007</i>
Notification of abstract acceptance	<i>February 1, 2007</i>
Early registration deadline	<i>February 28, 2007</i>
Industry Deadlines	<i>May 15, 2007</i>
■ Space rental & business opportunities payments	
■ Floor plan approval	
■ Rental of furniture & equipment	
■ Submission of exhibitor staff names & constructor badges	
Exhibition booth set up	<i>June 24, 2007</i>
Exhibition both dismantling	<i>June 26, 2007</i>

The conference website (www.wsr2007.com) contains all details regarding WSRM 2007. It is constantly being updated, so please visit regularly.

GENERAL CONGRESS INFORMATION

CONGRESS VENUE

The 4th Congress of WSRM will take place in the Athens Hilton Hotel, Greece. The Athens Hilton faces the spectacular Acropolis on one of the city's most fashionable avenues. It is located a short walk from the city centre, opposite to the National Art Gallery and close to many shopping areas and Embassies. The metro station is conveniently located across the street from the hotel, providing access to a vast variety of areas including the city centre, Athens airport and Piraeus harbour

CLIMATE

The temperature in June in Athens is moderate. A refreshing breeze from the sea may require a light sweater or jacket in the evenings. The average temperature in June is about 27°C.

LANGUAGE

The official language of the Congress is English.

TRANSPORTATION

Metro

The underground train network that operates in Athens is called the Metro and the older line that runs both under and over ground is referred to as ISAP. The entire network operates from 5.30 am-midnight and has three different lines.

There is a direct connection between Athens International Airport and Athens Hilton hotel.

Taxis

You can hail a taxi in the street or book one by phoning a local cab company for a small surcharge. Note that it may be difficult to find taxis during rush hours.

TRANSPORTATION TO AND FROM THE AIRPORT

The Greek capital is served by Eleftherios Venizelos New Airport, situated some 27 kilometres (17miles) north - east of Athens, and linked by the six-lane Attiki Odos express way. The airport can be reached by taxi at any time. An average taxi ride from Syntagma Square to the airport costs around €18 - €20 during the day or €20 - €22 at night (midnight till 5am).

PASSPORT AND VISAS

Citizens with EU nationality can travel with any form of ID and may remain indefinitely. Visitors from all other countries should check with the Greek Embassy or Consulate in their country of residence as document requirements may vary.

CREDIT CARDS - CURRENCY EXCHANGE

Most major cards (AmEx, Diners Club, MasterCard, and Visa) are accepted at hotels, department stores and some restaurants. The Greek currency unit is the Euro. Please note that identification (passport) is requested when exchanging money. All banks in Greece are authorised to convert foreign currency to Euro, as are the foreign exchange centres found at the main squares (Syntagma and Omonia).

ELECTRICITY

220V, AC 50Hz. Appliances from N. America and Britain require an adaptor.

INSURANCE

The Organizing Committee will accept no liability for personal injuries sustained by or for loss or damage to property belonging to congress participants, either during or as a result of the congress or during all tours. It is recommended that participants arrange their own personal health, accident and travel insurance.

BUSINESS OPPORTUNITIES

The Organizing Committee will offer a variety of opportunities for companies to inform delegates of the latest in surgical products and procedures for their clinical, personal and business needs. It is noteworthy that the Commercial Exhibition is located in the heart of the Congress so as to give delegates the maximal opportunity to talk with representatives from major medical suppliers. In addition, the Organizing Committee encourages the sponsorship of exclusive satellite symposium, parallel sessions and workshops. However, we do realize that each company does have its own individual requirements. In addition to the proposed packages detailed below, we will be pleased to consider other proposals. Please contact the PCO, Svoronos Travel, to discuss tailor-made packages.

INDUSTRY - SPONSORED SATELLITE SYMPOSIA

The Organizing Committee is pleased to offer you the opportunity to sponsor exclusive satellite symposia following the scientific programme throughout the Congress dates. As soon as details are provided from the sponsor, the satellite programme will be included on the Congress website. In addition, information and instructions will be circulated to all delegates and details of the symposium will be provided in the final programme.

In addition to the exclusive satellite symposia, time slots will be offered for integrated parallel satellites symposia. These sessions will allow companies the opportunity to target particular groups of delegates. They may take the form of a didactic session or of a more interactive workshop offering delegates the opportunity to try out a piece of equipment or discuss a particular technique.

INDIVIDUAL SPONSORSHIP ITEMS

CD ROM

CD ROMs will be distributed to each delegate at registration which will contain abstracts of all the scientific presentations in a searchable form. The sponsor's logo will appear on the back cover of the jewel case and on the CD ROM.

POSTER SESSIONS

The sponsor's logo and name will be printed on all poster header panels.

OPENING CEREMONY

Sponsor's logo will appear on the Congress website next to details for the Opening Ceremony, in the Final Programme, and on the tickets for the event.

POCKET PROGRAMME

The pocket programme will be distributed to all delegates on site and contains a handy overview of the congress. The sponsor's logo will appear on the back cover.

COFFEE BREAKS

Catering points will be located within the exhibition area for the duration of the congress. Sponsors will have their logo displayed at the catering points for the day sponsored.

PADS AND PENS

Pens and pads provided by the sponsor with the sponsor's logo will be included in the delegate bags.

ADVERTISEMENTS

The various publications of the Congress provide a unique opportunity for a full page advertisement.

- ▶ Preliminary Programme and Call for Papers
- ▶ Final Programme

CONGRESS BAGS

The conference logo and the sponsor's logo will be printed on congress bags. The sponsor can include a free insert in the bags.

ADVERTISEMENT FLYER

A full page advertisement can be include inside the participants bags.

COMMERCIAL EXHIBITION - GENERAL INFORMATION

The Exhibition will take place in the **Athens Hilton**, 46 Vassilisis Sofias Ave. 115 28 Athens Greece
Tel.: +30 210 728 1000, Fax: +30 210 728 1111

HEIGHT

The maximum height of any construction including lighting devices is 5 meters.

EXHIBITOR REGISTRATIONS

Registration will be open for Exhibitors from June 24, 2007

ELECTRICITY

The electrical current in Greece is 210-220 volts – 50 cycles. Exhibitors should ground their equipment.

CHANGE OF DATE – CANCELLATION

In the event of unforeseen circumstances, the Organizing Committee may change, postpone the date of the venue of the exhibition or cancel it. In this case exhibitors will be reimbursed in full any payments made to date. No other claims will be accepted. If an exhibitor cancels exhibition space and/or business opportunities and if the Organizing Committee is able to allocate them to third parties, 90% of the amount received will be reimbursed.

EXHIBITION BOOTHS

A detailed floor plan is following



Booths per square metre

Shell scheme is provided for all booths unless a space only block is requested.

Booths:	No 1	18m ²	No 11	6m ²	No 21	7m ²
	No 2	18m ²	No 12	6m ²	No 22	7m ²
	No 3	6m ²	No 13	20m ²	No 23	6m ²
	No 4	6m ²	No 14	20m ²	No 24	6m ²
	No 5	18m ²	No 15	6m ²	No 25	6m ²
	No 6	9m ²	No 16	16m ²	No 26	6m ²
	No 7	6m ²	No 17	7m ²	No 27	6m ²
	No 8	6m ²	No 18	7m ²	No 28	6m ²
	No 9	6m ²	No 19	6m ²	No 29	6m ²
	No 10	6m ²	No 20	6m ²	No 30	6m ²

Booth Rental Cost

The charge for stand rental is 500€ plus VAT per square metre for booking received prior to February 1, 2007, and 580€ plus VAT per square metre for stands reserved after that date.

The booth fee is inclusive of the following exhibitor services (more details will be sent with the contract):

- ▶ Electricity
- ▶ Coffee coupons
- ▶ Lunch coupons
- ▶ Opening ceremony and Welcome Reception
- ▶ Company name badge

Advertisements

Preliminary Programme and call for Abstracts

Back cover	5000 €
Inside front page	1500 €
Inside back cover	1500 €
Inside pages	1000 €

Final Programme

Back cover	5000 €
Inside front page	1500 €
Inside back cover	1500 €
Inside pages	1000 €

Pocket programme 3000 €

Posters CD 4000 €

Other Sponsor Opportunities

Satellite Symposium	10000 €
Congress Bags	6000 €
Flyer inside bag	1000 €
Coffee break	
(Sunday or Monday or Tuesday)	3500 €
Welcome Reception	15000 €
Presidential Dinner	10000 €

Sponsorship & Exhibition Enquiry Form

WSRM 2007

24 - 26 June 2007

Athens Hilton Hotel, Athens, Greece

Name of Company

Address

Title

First Name Last Name

Tel. Fax

Email

Preferred Booths (No)

1st choice 2nd choice 3rd choice

Preferred sponsorship items, (subject to availability)

1).....

2).....

3).....

4).....

5).....

6).....

This form should be completed and returned by fax on +30 210 32 50 660. Please note that while our sponsors will be given priority choice of stand location, early commitment will ensure that your company can secure a prominent booth.



Conditions for Participation & Terms of Payment

The enclosed application form should be completed and submitted to the following address. An official contract will then be sent, for your review.

WSRM 2007 Organizing Bureau
Svoronos Travel
5 Apollonos Str, 105 57, Athens, Greece
Contact Name: Mrs Petridou Dora

Tel: +30 210 32 44 932, Fax: +30 210 32 50 660

Email: info@wsrm2007.com

Payment must be made in the form of a bank transfer. The Organizing Committee accepts no liability on any kind of money loss. Checks are not accepted.

TERMS OF PAYMENT

- ▶ 30% of the total amount for space rental and/or business opportunity accompanying the application form.
- ▶ Full payment plus 19% VAT before May 15th, 2007.

Failure to pay by the above dates cancels space reservation and results in consequent loss by the exhibitor of the amounts already deposited and authorizes the Organizing Committee to allocate the space to third parties.

